

Online and offline shopping addiction and its relationship with state-trait anxiety and impulsivity (pp. 249-267)

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Compulsive buying is a phenomenon that involves dysfunctional shopping behaviors together with a continuous concern about buying and problems derived from said behaviour that impact different aspects of daily life. This study aims to analyse some of the psychological factors related to compulsive buying both online and offline, such as anxiety and impulsivity. 202 Volunteers from both sexes between the ages 18 and 69 participated. A questionnaire was designed based on the Barrat Impulsiveness Scale (BIS-11, 1995), the Bergen Shopping Adicction Scale (BSAS, 2015) and the State-Trait Anxiety Questionnaire (STAI, 1983). It was verified that the most impulsive and anxious individuals tend to perform more behaviors related to compulsive buying. No differences in compulsive buying based on age were found. It is interesting to delve into the implications derived from dysfunctional purchasing behaviors and the psychosocial implications of such practices.

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